2022 *MEDIA KIT*

TechTalk summits

techtalksummits.com

DIGITAL *AUDIENCE*

393M

MONTHLY PAGE VIEWS

112M

UNIQUE MONTHLY VISITORS

Source: Google Analytics

Newsletter Recipients

> 30K, growing weekly

Recipients consist of attendees at TechTalk events and opt-in newsletter recipients.

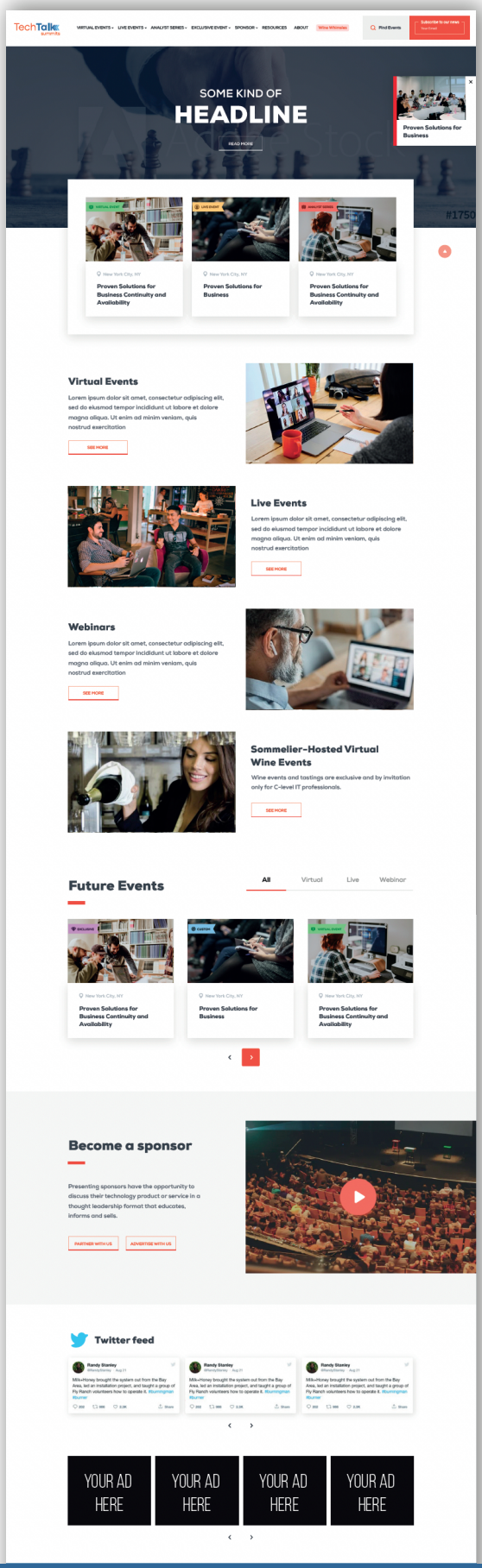
DIGITAL *ADVERTISING RATES*

Multi-sponsor Registration page ad

Placement:	Live, Virtual, Analyst
Unit:	Skyscraper
Specs:	160 x 600 pixels
Rates:	Sponsor $1,500, non-sponsor $2,000, 1 ad per page
Duration:	Life of event registration page

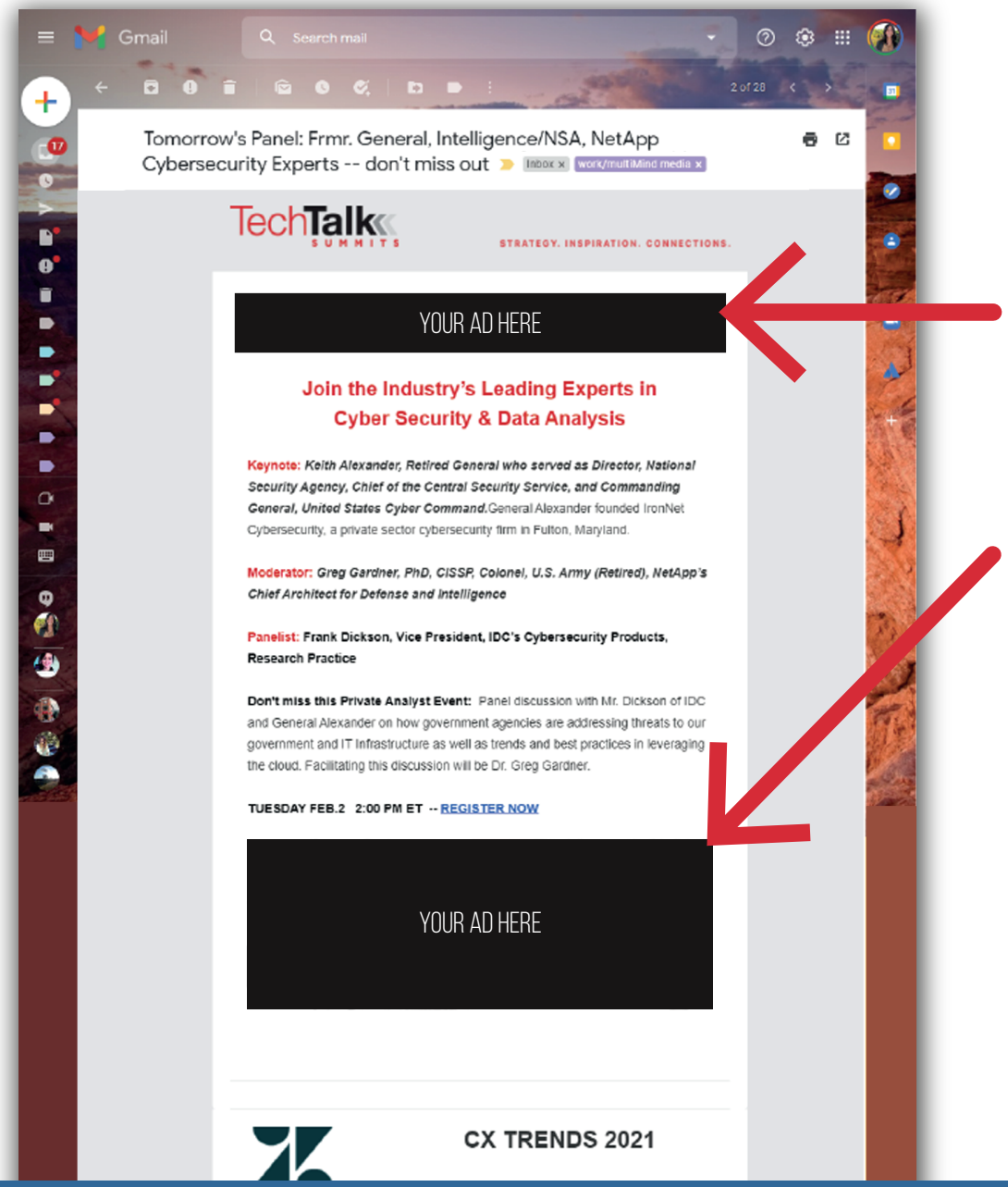
Homepage

Unit: Large Rectangle
Specs: 336 x 280 pixels
Rates: $2,000
unlimited impressions
Duration: 1 Month



TechTalk Newsletter

Unit:	Leaderboard (banner top of newsletter)
Specs:	728 x 90 pixels, 320 x 50 on mobile
Rates:	1x Week: $1,500
	1x Month/4 weekly insertions: $3,500
	1x Sponsored content, body of newsletter: $2,000



Dedicated eBlast TechTalk

Gain access to our list resources of 3+ million global IT professionals. You provide the content and your list demographics, we do the rest.

Materials:	HTML file, addition $350 for custom design
Rates:	1-10k recipients @ $175/M
	10-25k recipients @ $150/M
	50K+ recipients @ $75/M