



## Webinar Series

**TechTalk Summits has partnered with On24 to provide you with the most state-of-the-art webinar opportunities!**

Attendance will be driven via highly focused direct-mail, email, and telemarketing campaigns by TechTalk Summits. We will assist in format and execution of your webinar and market it to all of our resources nationally. Are you more specifically targeted? No problem. Provide us with your company and title filters and we will market specifically to fit them!

### **Why not reach an entire audience without even having to go anywhere?**

#### **Audience Profile:**

- All company sizes from SMB to Fortune 1000
- All verticals
- Can be as specifically targeted as you want!

Webinars are a one-hour-long case study with a customer or client. There will be 45 minutes of content, followed by 15 minutes of Q&A. These webinars will be introduced and supported by a TechTalk Summits host. We will provide you with the registration list, as well as engagement statistics from your audience.

**\$8k** | Launch + one month on demand

**\$20k** | Launch + one quarter on demand w/option for monthly content refresh

#### **RACHEL LEONARD**

Director, Events

c: 978.606.9623

rachel@techtalksummits.com

► Find more information at [techtalksummits.com](http://techtalksummits.com)